

17 JANUARY 2008

SKYWEST AIRLINES LTD
(formerly known as Advent Air Ltd, "Skywest" or the "Company")

Skywest Appoints Creative Holidays as Holidays Operator

The Board of Skywest Airlines Ltd is pleased to announce the appointment of Creative Holidays as the new operator of their packaged holidays division, "Skywest Holidays".

From 1 April 2008, day to day packaged holiday operations will be outsourced through a commercial agreement between Skywest and major tourism provider, Creative Holidays. Creative Holidays will provide all back office operations and support, including an Australian based dedicated Skywest Holidays reservations unit and on-line booking system.

Skywest Sales Manager, Gail Deary said the appointment would bring a fresh approach to the Skywest Holidays product. Mrs Deary went further to say: "Skywest Holidays has been offering an excellent range of packaged holiday products for a number of years. By bringing Creative Holidays on board, we are looking forward to working with a re-energised team of tourism specialists,"

Skywest Holidays offers competitive holiday packages across destinations in Western Australia, Melbourne, Darwin and Bali. Skywest Holidays packages offer airfare, accommodation and car hire combinations.

--ENDS--

Enquires:
Skywest Airlines Ltd 07783 942 553
Jeff Chatfield, Executive Chairman

Nominated Adviser
James Joyce/David Porter, W H Ireland Limited 0207 220 1666

Company Stockbrokers
W H Ireland Limited 0207 220 1690

Share Register
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